DOES YOUR IT COST AN ARM AND A LEG?

It should not! IT solutions should assist you, not suck every penny out of your business. Every solution should deliver an improvement to your business process - either lower your costs, make your life easier, or improve customer experience.

This is what we believe in. This is how my father, frontier of computer science and founder of this movement taught us.
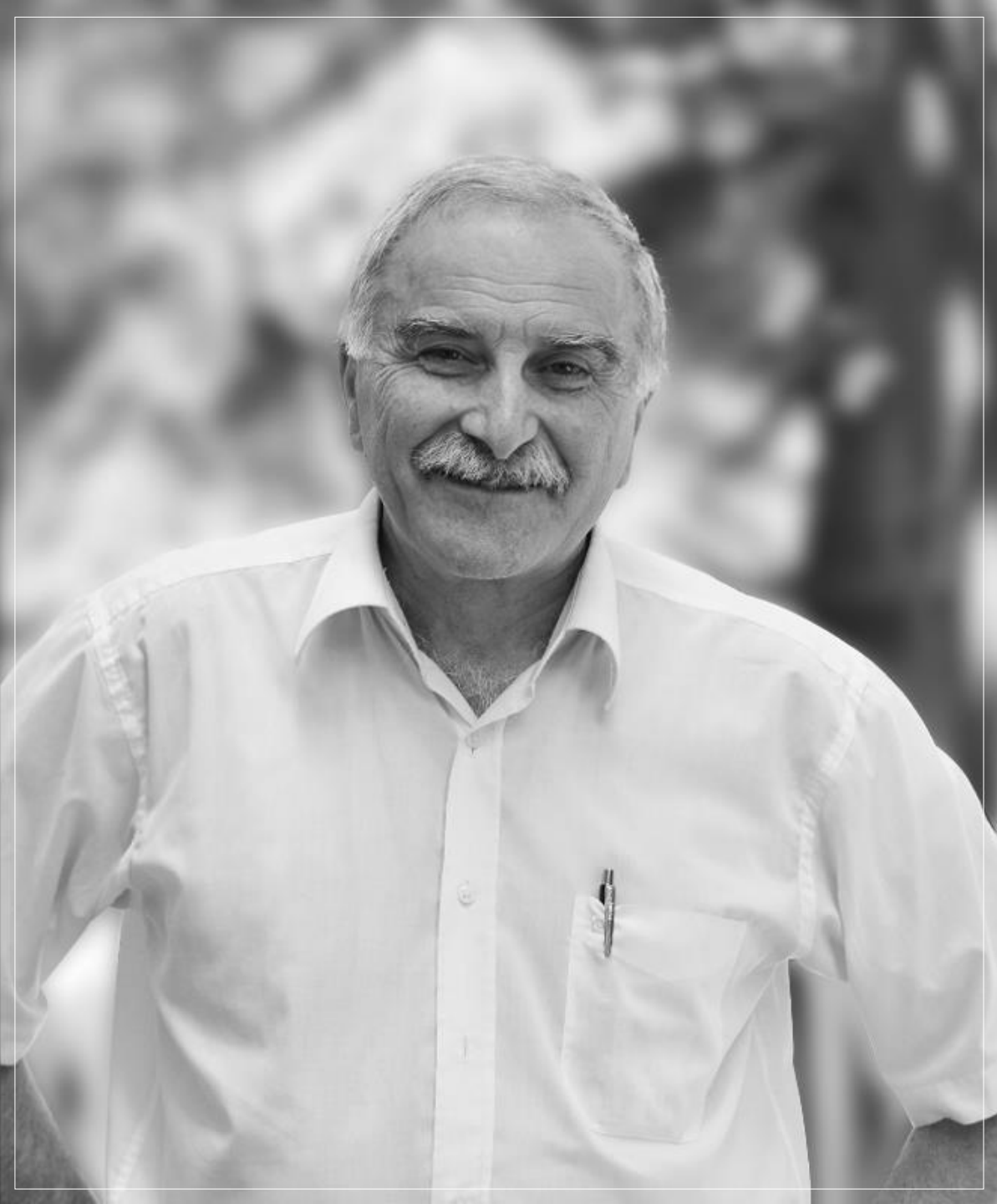
And generation later, we live with this philosophy! We serve millions of people and hundreds of businesses - to improve their daily lives with magic of computer science.

JASON ZARQUA

CEO of SoftGen

DEDICATED TO A PERSON WHO LAID FOUNDATION OF GEORGIAN IT SECTOR AND TRAINED GENERATIONS

TEMUR ZARQUA

CLICK

SOFTGEN GROUP

NICE TO MEET YOU.

SoftGen as an organization, has a <u>powerful</u> <u>base</u> and a history that goes beyond its official foundation (2008) and can be tracked back to <u>70s</u>.

Nowdays, our workforce consists of <u>50</u> <u>highly</u> <u>trained</u>, local <u>professionals</u>, hardened like a steal beam.

We dedicated ourselves to more than <u>150</u> <u>partner</u> <u>organizations</u>. Including biggest, publicly traded commercial <u>banks</u> in Georgia and massive <u>government</u> organizations.

Our products are used by more than <u>1</u> <u>million</u> <u>customers</u> and we have <u>95%</u> <u>loyalty</u> rate and <u>99%</u> <u>referral</u> rate.

SOFTGEN GROUP

More in humane words here

YOU WOULD LIKE TO KNOW THIS:

The company's portfolio is diverse and consists with projects of varying scale and complexity. Some of these projects introduced a fundamental changes to the industry as a whole, others transformed local business processes and operations.

Some of our partners reduced their spending on human resources by 60%. We also have a case of 500% increase in market capitalization after transformation made possible by our services.

We would love to brag about these cases endlessly, but prefer to say what we can do for you now.

SERVICES AND PROJECTS

WE ARE PROUD OF

THE MANAGEMENT SYSTEM OF FINANCIAL INSTITUTIONS - LOAN EXPERT

- It consists of separate modules that can work both synchronously and independently of each other.

- Loan Expert includes CRM, AML, Client Management, Accounting, Contracts, Scoring and many other functions.

- The system has been implemented in about 100 microfinance institutions and banks.

CREDIT RISK ASSESSMENT SYSTEM

SoftGen has developed and built an automated credit risk scoring analytics system into the software component of several banks' lending activities

ON-LINE PAYMENTS (easypay.ge)

SoftGen has created and introduced Easypay.ge, a universal online payment platform for banking, utility and other types of transactions. A new electronic wallet is being created for users of pawnshops and microfinance institutions to accept and manage international money transfers;

MANAGEMENT SYSTEM FOR TECHNICAL INSPECTION CENTRES FOR NATURAL GAS AND LPG VEHICLES

Currently, 100% of the operating inspection centers operate using SoftGen software.

DATA COLLECTION AND PROCESSING SYSTEM OF PTI CENTERS

LEPL "The United National Accreditation Body" - for the needs of the Accreditation Centre there was created and implemented a system of automated data collection and analysis of PTI centres based on winning an open tender, allowing the creation of dynamic statistical-analytical reports. As a result of winning another tender announced by the same agency, work is underway to develop a new monitoring tool.

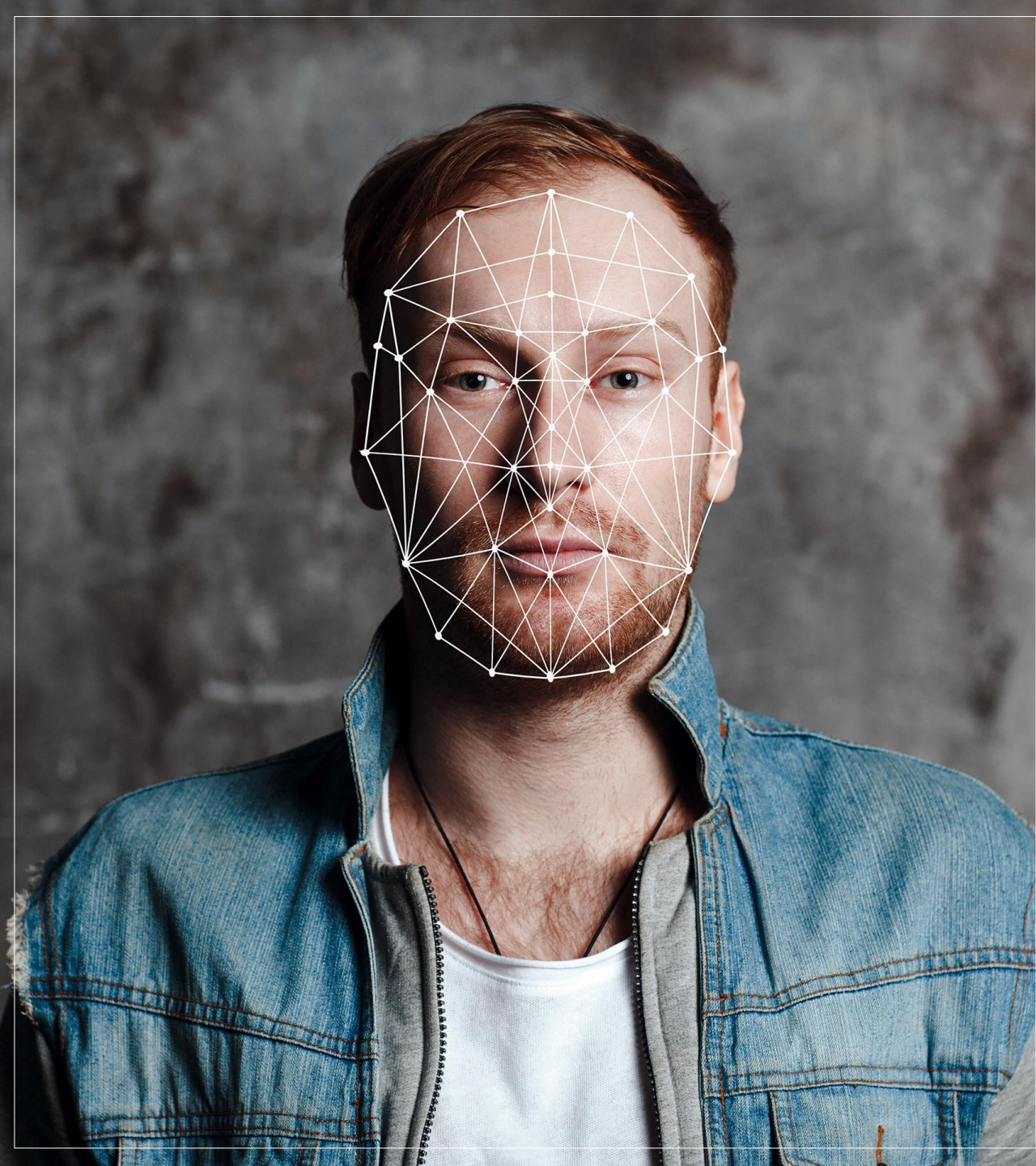# AUTOMATED SCREENING SYSTEM IN GLOBAL BLACKLISTS

(Global Watch Lists (Terrorists, Sanctions & PEP ...) Screening)

SoftGen LTD, as Accuity Corporation's exclusive regional distributor, provides verification, consulting and software and technical services using international blacklists to fully implement AML policy, in an automated and real-time manner.

SYSTEM FOR FACE RECOGNITION AND LICENSE PLATE RECOGNITION (LPR)

SoftGen LTD, as the exclusive regional distributor of ISS Corporation, participates in the process of technical modernization of the existing road infrastructure with appropriate technological products based on artificial intelligence, for example: The so-called "Smart Cameras" installed throughout Georgia are already equipped with Softgen software.
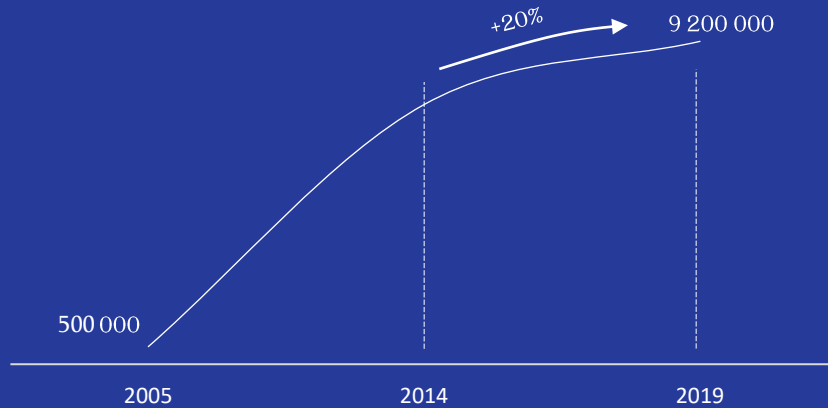
EDUCATIONAL E-PLATFORM

As part of its social responsibility and complicity in the development of the sector, SoftGen Group decided to create an educational platform - SoftLab (online IT specialization courses) - where interested people of different ages, experience and education are trained in different IT professions. In addition, the training programme includes training in financial accounting and training for AML employees.

NEXT BIG THING!

CONNECTING BUSINESS AND TOURISM WITH ONE PLATFORM

Company developed multifunctional platform for the sale of travel products and services. Mobile and Web applications are already developed, with very detailed functionality for variety of service types with international reservation systems.

+20%

9 200 000

500 000

2005 — 2014 — 2019

TOURIST FLOW IN GEORGIA

- **Time frame for project implementation** (development and marketing) — 18 months
- **Estimated net profit from the project** (Georgia): depending on the product cycle, profitability ranges from GEL 1-3 million (up to USD 300-1 million).

SOFTGEN GROUP

INTEGRATED MONEY TRANSFER MANAGEMENT SYSTEM

Every year, 1.7 billion USD is transferred in Georgia using various money transfer services. It constitutes up to 25% of the total cash inflows into the country.
Majority of the recipients have less access to banking services and pawnshops due to debts, obligations and/or tech barriers.

We are developing an electronic wallet where beneficiaries can receive money in up to 400 cash registers, or a remote money management system without leaving home.

- **Potential market for products:** The total number of money transfers per year is $1.7 billion.

- **Time frame for project implementation:** 12 months

- **Estimated net profit from the project (Georgia):** A social project in terms of commercialisation.

SOCIAL ENGAGEMENT PORTAL

A portal dedicated towards improving the community, which includes the provision of paid and free services/services to community members, for example: services based on social solidarity, such as food, medicine, charity services and/or domestic help (special equipment, cars, etc.). Resource sharing).

Self-executing law enforcement services such as: parking irregularities and informing the offender (excluding identification form), identifying other offences and notifying relevant authorities, etc.

- **Potential market for products:** Young and middle-aged segments of society, with their inherent urbanization patterns

- **Time frame for project implementation:** 12 months

- **Estimated net profit from the project (Georgia):** A social project in terms of commercialization.

HOW DO WE ENVISION THE PARTNERSHIP

- IT sector of Georgia is vast and diverse. It corresponds to the highest quality standard and the tide of outsourcing IT services to this small country will grow bigger in time. Thus, here we are, one of the most reputable company, with powerful portfolio, history and staff. Ready for the big wave.

- Georgian government provides significant tax incentives for IT companies to export services from Georgia (reducing the total tax burden to 5% of the total amount) in order to attract additional foreign investment.

SoftGen is focusing on cooperation with foreign companies in particular:

1 By implementing joint investment projects, equity participation, representation agreement or other cooperation;

2 Implementation of international IT projects through SoftGen as a subcontractor.

HOW TO BECOME A PART OF IT?

If you are ready to ride a new wave, just send me an email and fill the subject with –

"International Request"

My personal email

Jason.zarqua@softgen.ge